



# EUROPEANA COPYRIGHT COMMUNITY WORK PLAN

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# 1. COMMUNITY ASPIRATIONS AND IMPACT AREAS

## Community aspiration and long-term aims

The aspirations of the Copyright Community are to support the Europeana Initiative in the development of policies for the functioning of the **common European data space for cultural heritage** in the area of copyright and promote open access to digital heritage, as well as to facilitate the adoption and implementation of adequate licensing and open access policies, through for example training resources.

The Copyright Community also aspires to aid practitioners in the cultural heritage sector to **understand and navigate copyright** in materials in their collections, to help them advocate for adequate **institutional support** around copyright and open access, and to provide guidance around how to **contribute to adequate legal frameworks** for the heritage sector in the countries across the EU.

In this way, the copyright community supports three out of the four long-term aims set in the [Europeana Initiative Vision 2030](#) and Impact Model, namely 'LT.1 Just economic and social growth through cultural data used for personal, professional and/or economic purposes'; 'LT.2 People are more productive and innovative after engaging with knowledge development and transfer activities', and 'LT.3 An empowered cultural heritage sector based on the commons principles, data sovereignty and decentralisation'.

## Delivering your community aspiration - connecting to one or more of the impact pathways

As part of the impact pathway '**P1 Creativity and engagement with cultural heritage**' leading to '*LT.1 Just economic and social growth through cultural data used for personal, professional and/or economic*

*purposes'*, the copyright community will:

- continue to raise awareness about the benefits of removing barriers to reuse of digital cultural heritage
- Contribute to the organisation of a European Public Domain Day event.

This should lead to more heritage institutions openly sharing their collections and more people being able to reuse cultural heritage.

As part of the impact pathway '**P2 Knowledge, skills and innovation**' leading to '*LT.2 People are more productive and innovative after engaging with knowledge development and transfer activities*', the copyright community will:

- organise regular office hours sessions around specific questions or topics
- write blog posts about latest developments of interest to the sector
- develop guidelines and training materials on how to put in place practical measures to support copyright management

- develop overviews of legal and implementation differences across countries on specific topics.

This should lead to new knowledge gained by our audiences and to this knowledge being actively applied in practice.

As part of the impact pathway '**P3 Network development and collaboration**' leading to '*LT.3 An empowered cultural heritage sector based on the commons principles, data sovereignty and decentralisation*', the copyright community will:

- bring the community together to develop policy positions leading to improved copyright and other legal system
- contribute to the development of data governance mechanisms that support the functioning of the data space

This should lead to increased motivation to cooperate and share knowledge with others in the data space ecosystem.

## 2. COPYRIGHT COMMUNITY MEMBERSHIP

Copyright community members seem to be mainly cultural heritage professionals looking for solutions to legally make (use of) cultural heritage available online, as well as teachers and researchers interested in legally reusing digital cultural heritage in their activities. The community welcomes all types of professionals, for example filmmakers and others interested in better understanding copyright in the area of cultural heritage. We aim to get a better understanding of the capacities and needs of the members of our community and how they appreciate our work.

# 3. GOVERNANCE

## SG composition

- [Ellen van Keer](#) (Digital heritage expert, Meemoo), Chair
- [Ad Pollé](#) (Cultural Heritage Engagement Liaison, Europeana Foundation), Community Manager
- [Ana Lazarova](#) (IP lawyer, Digital Republic Association)
- [Andrea Wallace](#) (Associate Professor, University of Exeter)
- [Annabelle Shaw](#) (Public Access Researcher, British Film Institute)
- [Ariadna Matas](#) (Policy Advisor, Europeana Foundation), Community Manager
- [Bartolomeo Meletti](#) (Head of Knowledge Exchange, CREATE, University of Glasgow)
- [Brigitte Vézina](#) (Director of Policy and Open Culture, Creative Commons)
- [Deborah De Angelis](#) (Chapter Lead, Creative Commons Italian Chapter)
- [Hande Ozkayagan Praendl](#) (Research Associate, University of Vienna)
- [Maarten Zeinstra](#) (Intellectual Property Lawyer and Information Professional, IP Squared)
- [Marina Markellou](#) (Ethics Advisor National Centre Scientific Research Demokritos)
- [Juha Henriksson](#) (ENA MB, Director, Music Archive Finland)
- [Camille Françoise](#) (ENA, Université Catholique de Lyon, Wikimedia France)

### **Chair and responsibilities**

[Ellen van Keer](#) is the copyright community Chair. [Ad Pollé](#) and [Ariadna Matas](#) are the copyright community managers. Members of the steering group take the lead or contribute to one or more of the areas foreseen in the action plan, including by leading task forces and working groups, depending on their knowledge, experience and preference.

### **Intention to meet**

The steering group meets once a month online. An in-person meeting is generally planned once a year, coinciding with relevant events such as the annual Public Domain Day celebration or the annual Europeana Conference.

# 4. ACTIVITY PLAN

## **Outreach and communications**

The copyright community communicates and raises awareness of products, events and important developments through Europeana Pro, a mailing list and social media.

Where relevant, the copyright community will invite guests to write posts to be published on Europeana Pro on relevant topics for the sector.

The copyright community maintains and further develops strong connections with external professionals and organisations and relies on their expertise in its activities.

## **Peer to peer knowledge-sharing activities**

- *Copyright office hours*

Continue setting up the copyright office hours to have a space where community members can

engage and discuss shared questions. Each session will focus on a specific topic and be moderated by a member of the Steering Group with relevant expertise.

- *Support public domain day celebrations*

Contribute to the organisation and participate in the European Public Domain Day, an annual event to raise awareness about the public domain and bring attention to success stories and policy developments in this area.

- *Support the community in addressing legal challenges related to the development and use of AI*

Act as a hub for challenges and questions on the developing role of AI in relation to legal aspects. Help to build a network of peers working with copyright and AI. Consider the creation of a new task force on AI and copyright.

## **Task force(s) or working groups**

- *Data protection task force*

Develop guidance on data protection for the cultural heritage sector. The starting point can be the guidelines developed by the Finnish cultural heritage sector. Consider the need to establish a Task Force for data protection, which could possibly later be transformed into a permanent Working Group.

## **Other activities**

- *Copyright in the Digital Single Market Directive*

Advocate for improvements as part of the review of the Copyright in the Digital Single Market Directive on behalf of the cultural heritage sector. Support the practical implementation of the provisions.

- *Data governance for the common European data space*

Participate in the development and implementation of data governance rules for the common European data space. Encourage the use of the Europeana Licensing Framework through awareness raising and training resources. Investigate e.g. the applicability of CC Signals to the data space context.

# 5. MONITORING ENGAGEMENT AND SUCCESS

Number of Community- or steering group-organised activities, e.g. presentations, events or training

- Reporting annually
- No KPI due to voluntary nature of ENA Community activities

Eventually mandatory, where relevant activities are developed or organised

- Number of participants/beneficiaries of discrete Community-led activities
  - Reporting annually
  - No KPI

Eventually mandatory, where relevant activities are developed or organised

- Satisfaction rating relating to ENA Community-led activities
  - 75% benchmark as standard
  - Reporting annually

Eventually mandatory, where relevant activities are developed or organised

Align with standard guidance on evaluating products and services

- Views of main landing page and key Community resources (to be agreed per Community and promoted / disseminated accordingly)
  - No KPI

Voluntary and only used if appropriate

Measured already for Impact Playbook, for example, noting that dissemination and engagement is not only influenced by community activities

## 6. BUDGET

- €2,000 - Travel support for community members to represent the community at relevant events (in 2026 for meeting in January 2026)
- €1,500 - Agreed support for the organisation of Public Domain Day (15 January 2026)
- €420 - Listserve subscription - standing charge



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