FORWARD

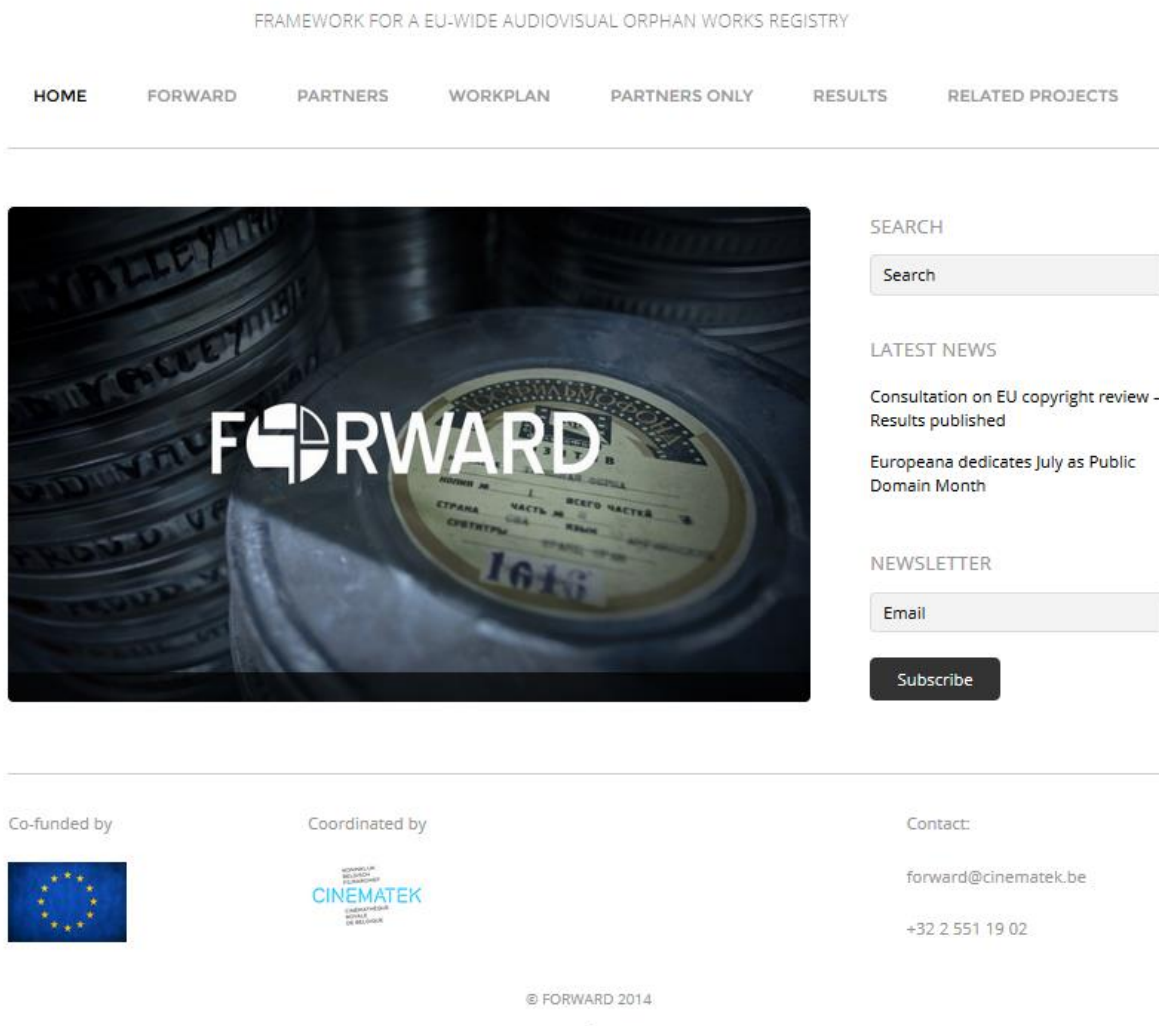|	
Project Number:	**325135**
Project Acronym:	**F O R W A R D**
Project Title:	**Framework for a EU-wide Audiovisual Orphan Works Registry**
Instrument:	Pilot B
Thematic Priority:	CIP-ICT-PSP-2012-6

D2.2 Website

Due Date:	**31/12/2014**
Submission Date:	**03/02/2014**
Start Date of Project:	**01/07/2013**
Duration of Project:	**36 months**
Partner in Charge of Deliverable	**CRB**
Version Status	**Final**
Dissemination Level	**PU**
File Name:	**www.project-forward.eu**

Revision History

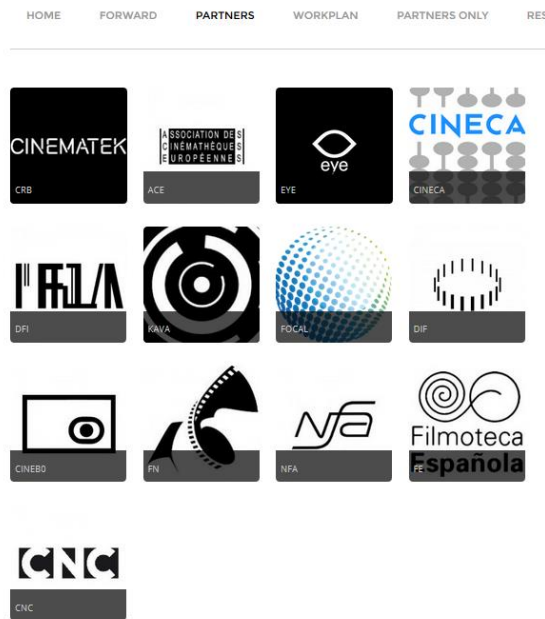| Revision	Date	Author	Organisation	Description
N°1	03/09/2014	Inge Coolsaet	CRB	Content

The website (www.project-forward.eu) was launched in December 2013. We approached the project's website as a continuous work in progress. CRB is responsible for the actual conception of the online platform and for the fundamental changes to the structure of the website. Once the initial planning, design, development and testing of the website were completed by CRB, regular updates and news items were added by ACE.

CRB used the widely known blog tool, publishing platform and content management system **WordPress** to create the website. The unpretentious, user-friendly and clear design of the chosen theme fits it purpose.
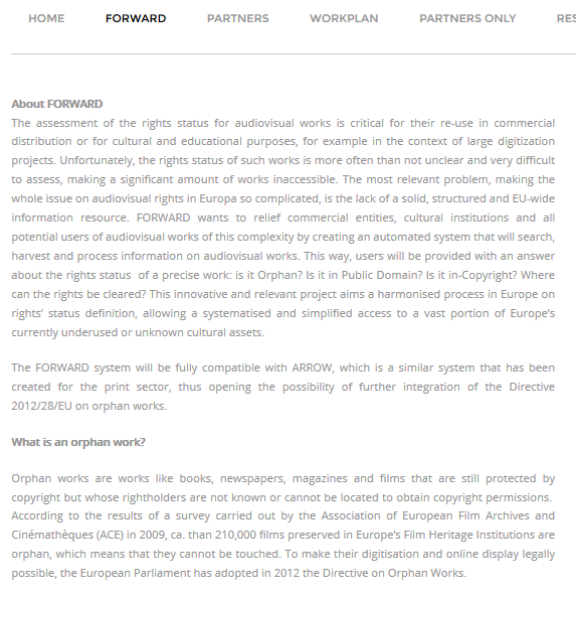

1.Homepage of www.project-forward.eu

During the course of the project's first year, and due to the late start if the project, there won't a substantial influx of news to feed to the website. We expect this to improve in the next two years. CRB & ACE mainly prioritize the primary function of the project's website: to be the main entry point for stakeholders and other third parties to access information about FORWARD, to be visible for those who have any interest in the matter at hand. All the partners are presented on the online platform as well, visitors can find links to their respective websites.
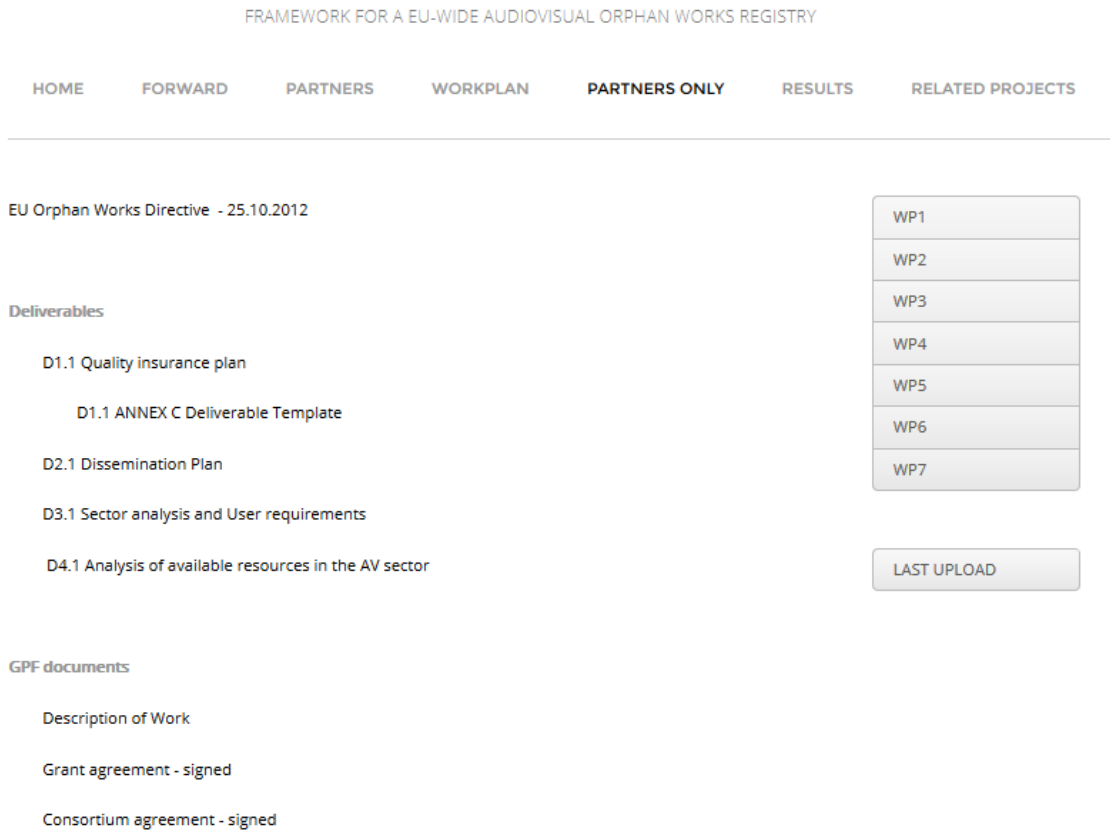

2.Partners-tab

3. FORWARD-tab

The website provides public as well as internal information. The public section provides general information about the project and the consortium members. Publicly available project results and presentations are easily found under 'Results' and news and events related to the subject are published on the home page.

The restricted section contains all the project documents, deliverables and other outputs. This shared working space mirrors the internal functioning and the development of the project. ACE regularly feeds this section with useful dissemination documents, for instance the project factsheet.

The restricted area is divided in WP-sections with a vertical menu to facilitate the surfing of the website's visitors. This user-friendly solution allows the partners to find the documents of the different work packages easily.

FRAMEWORK FOR A EU-WIDE AUDIOVISUAL ORPHAN WORKS REGISTRY

HOME   FORWARD   PARTNERS   WORKPLAN   **PARTNERS ONLY**   RESULTS   RELATED PROJECTS

EU Orphan Works Directive - 25.10.2012

| WP1 |
| WP2 |
| WP3 |
| WP4 |
| WP5 |
| WP6 |
| WP7 |

Deliverables

D1.1 Quality insurance plan

    D1.1 ANNEX C Deliverable Template

D2.1 Dissemination Plan

D3.1 Sector analysis and User requirements

D4.1 Analysis of available resources in the AV sector

| LAST UPLOAD |

GPF documents

Description of Work

Grant agreement - signed

Consortium agreement - signed

4.Restricted area of the project's website

CRB plans to install a SEO (Search Engine Optimisation) plug-in in the months following the official launch of the website - to guarantee the visibility of the website in the search engine results with a selection of keywords.

EYE will use the protected area of the project website to base the open source online survey tool Limesurvey to reach out to the consortium. The website shall function as an entry point to fill out the Technical Questionnaire disseminated to all contributors of T4.1. An active communication and collaboration between EYE and CRB will be necessary to allow the survey development and implementation. The further management of the Survey will be conducted by EYE.

The project website will also host the newsletter plug-in, which CRB and ACE planned to use starting the second year of the project.