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Project Acronym: **FORWARD**

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Thematic Priority: CIP-ICT-PSP-2012-6

D2.5.1 Dissemination Actions Report Year 1

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1. INTRODUCTION

The purpose of this deliverable is to present all dissemination actions carried out during the first year of the FORWARD project. The project was officially launched 1st of July 2013, but for administrative reasons (change of responsibilities at the Commission), the activities of the consortium started a couple of months later. The FORWARD kick-off meeting was held on 5 November 2013 at the Cinémathèque Royale de Belgique in Brussels. At the meeting, a draft version of the Dissemination and Communication Plan (D2.1) was circulated to the project partners. The Dissemination and Communication Plan describes the tools and channels which will be used to raise awareness about FORWARD among the stakeholders and target groups. These are:

- Public, non-profit organisations holding AV collections: In FORWARD, these organisations are represented by 10 national and regional Film Heritage Institutions holding the largest collections of films from the beginning of film production until today. It is understood that the FORWARD system addresses public broadcasting archives alike, but in this pilot phase, the FHI will be at the centre of FORWARD;
- Projects and platforms, which digitise and/or make available a considerable amount of AV content: The European Film Gateway (EFG), EFG1914, EUScreenXL, Europeana, etc.
- Rightholders of the film industry (producers, authors). Organisations like FIAPF and FERA that represent rightholders organisations on European level are supporters of FORWARD, although they were not able to join the project as full partners.
- Collective Management Organisations: SAA, the representation of CMO's on European level is one of the organisations supporting FORWARD;
- Distributors of audiovisual content for theatrical exhibition, DVD rentals, home-movie, commercial audiovisual libraries (represented in FORWARD by FOCAL International);
- The creative industries reusing AV content for new productions and for experimenting with new media services and applications.

Even though the project started with a delay, the dissemination actions carried out in the first year are basically in line with those defined in the Dissemination and Communication Plan. The present Dissemination Actions Report summarizes the efforts and evaluates the results achieved in terms of raising visibility of the project. The report covers dissemination actions performed between 1 July 2013 and 31 July 2014. A detailed overview of the activities carried out by the FORWARD partners is annexed to this report (*Annex 1*).

FORWARD

Dissemination is part of WP 2 “Exploitation, Dissemination, Awareness and Standardisation”, which is lead by ACE, the Association of European Film Archives and Cinematheques.

2. DISSEMINATION ACTIONS

2.1 Objectives Year 1

The objectives are defined in the Description of Work, Task 2.3. “Dissemination Actions”.

- Electronic newsletters: to be issued every three months,
- Participation to major events: The Dissemination and Communication Plan has already identified three key events for presenting the project (for details please see point 3),
- Preparation of national seminars: National seminars will be held in the participating countries around month 12 and month 30. The aim of the seminars is to foster consensus among stakeholders about the workflow for assessing the the rights status of AV works, and they will support the creation of National Rights Clearing Centers,
- The project will participate in the activities organised by DG CONNECT – Converging Media & Content with aim to update the Commission about the progress made in FORWARD and to receive feedback from relevant coordination groups.

All activities, which will be carried during the project are thoroughly described in Deliverable 2.1 “Dissemination and Communication Plan”. Nevertheless, the actions and strategies proposed in D2.1 to raise awareness about the project may change in the course of the project. The annual dissemination action reports will reflect these changes and adopt more appropriate strategies if needed.

The FORWARD system and its workflow are rather complex, embedded in broader political and legal contexts which differ from country to country, which makes dissemination a challenging task. Explaining FORWARD means explaining the EU Orphan Works Directive and its national legislations, its relationship with OHIM, the EU registry for orphan works etc.

Moreover, the FORWARD workflow for assessing the rights status of AV works requires a consensus among those who are supposed to use it: These are first and foremost the FHI involved in the project, but also other potential users: commercial AV archives, rights owners, etc.

As a consequence, dissemination by the partners on national level is key, that is also the reason way dissemination in the first project year focused on helping project partners to get a clear understanding of what FORWARD is, how it is supposed to work, and how it relates to the Directive 2012/28/EU.

2.2 Work performed

WP leader ACE and the project coordinator CRB ensured that the partners are well informed about the aims and key targets of the project. They have provided the platform and the main tools through which information about FORWARD are communicated. The FORWARD website is the main platform where all internal and publicly available information about the project is published.

In turn, consortium partners are required to regularly inform ACE about the dissemination actions they have carried out locally or internationally. In order to monitor and evaluate these actions, dissemination reporting sheets are filled in by the partners (see point 3 “Evaluation of the partner’s dissemination reports”).

FORWARD project website

Project coordinator Cinémathèque Royale de Belgique (CRB) has designed and implemented the website www.project-forward.eu. The website is divided in a public and a members-only section, to serve various purposes and target groups. ACE shares responsibility in maintaining the website with project coordinator CRB. (*For screen shots of the website please see Annex 2*)

A news and events sections has been created, informing the partners on a regular basis about news, conferences and other events which are relevant to FORWARD, the film archive sector, or the Europeana network.

The members section of the project website mainly contains all relevant information and documentations for FORWARD partners only: All deliverables, presentations, minutes, templates and guidelines which have been or will be produced during the project are available here.

Dissemination tools such as the project logo, fact sheets, a standard project presentation, a PPT template and a short project description have been created. These tools are made available on the results page of the project website. Partners are encouraged to use them and to publish information about FORWARD on the websites of their institutions.

Electronic newsletters: Although planned to be sent in the first project year, ACE and the project coordinator CRB decided to postpone the publication of the newsletter to the second project year, when publicly available results can be presented. The first issue will be published in September, a second one in December 2014. A newsletter plug-in has been already implemented on the project website, and a web-based registration system will allow interested users to register for the newsletter.

The first issue will give a general introduction to the FORWARD project, an overview of the implementation of the Orphan Works Directive in the Members States, and announce upcoming events where the FORWARD project will be presented.

Social media: We considered increasing the online visibility of the project by creating FORWARD accounts on several social media such as Facebook and Twitter; but we fear that FORWARD might not have the necessary appeal to be actively followed on social media. More interesting would be to consider working punctually with already existing accounts which already have a solid base of followers. Through the Facebook account of CRB (11.303 likes) or EYE (24.460 likes) and EFG (2000 likes) for instance, the partners are able to disseminate information about FORWARD with wider reach than a newly opened account in a far more cost and time effective way.

Coordination with related initiatives and projects: We are already in close communication with ARROW and ARROW plus, RDI, the OHIM database and Europeana, which supports FORWARD's dissemination activities. A project description has been published on Europeana Pro website: <http://pro.europeana.eu/projects>.

We will intensify these activities in the second project year.

Dissemination activities reporting:

ACE circulated a reporting template (see Annex 3) to gather input from the partners about their dissemination activities. We have asked the partners to provide details on the

- a) type of the dissemination action
- b) place of activity (plus link to the website, if appropriate)
- c) target audience¹
- d) size of audience (if appropriate)
- e) relevance to tasks work in FORWARD (WPs or tasks according to DOW)

The first report collects information about activities carried out between 1 July 2013 and 31 July 2014. Thereafter quarterly reports will be submitted to WP

¹ Film Heritage Network, GLAM (professionals from libraries, archives and museums, other audiovisual stakeholders (Producers, Authors, Collective Management Organisations etc.), researchers and students, consumer organisations, government bodies, other (please specify)

3. EVALUATION OF THE PARTNER'S DISSEMINATION REPORTS

The FORWARD **fact sheet** has been translated by the partners in seven European languages and published on their institutional websites. All language versions of the fact sheet are available on the FORWARD website: <http://project-forward.eu/results/>.

Logo and project description: WP2 leader ACE provided the partners with a **short project description** for web publication. CRB has designed the project logo, which is available on the FORWARD website in different formats <http://project-forward.eu/results/>.

Most of the partners announced FORWARD on their institutional websites and used the logo to link to the FORWARD project website. Other partners are encouraged to do the same.

News: ACE is regularly providing news informs about events on the project website (www.project-forward.eu). Information on the FORWARD project - its aims and how it will work has been published on the ACE website, the ACE and FIAF annual reports and via the Enews of the Cinema Experts Group – Subgroup Film Heritage.

Articles: Kerstin Herlt “Verwaiste Werke – Was bringt das neue Gesetz?”. In: *Kinema Kommunal 2/2014*, p.10-12. Germany is one of the few Members States that has already transposed the Directive 2012/28/EU. The article describes the pros and cons of the new legislation: Who are the beneficiaries? What kind of uses of orphan works are allowed? The article also refers to the FORWARD project, which aims to support Europe’s Film Heritage Institutions in performing the required diligent search. The journal is published by the association of non-commercial cinemas.

A Conference paper has been submitted to the FIAT /IFTA World Conference 2014, which will be held in Amsterdam, 22-25 October 2014. FORWARD will be presented in panel 3 “The legal environment and its implication for archives”, 24/10/2014

FORWARD has been presented in **11 key events:**

- 25 NOV 2013: Conference: “*Our images. Our future. Securing cinema's past and future in the digital era.*” (by Nicola Mazzanti, CRB)
- 27 NOV 2013: *Meeting of the Cinema Experts Group (CEG) – Subgroup Film Heritage* in Brussels: The CEG addresses stakeholders from the audiovisual sector, in particular FHI and broadcasting archives, rights holders’ representatives as well a representatives from the Commission. The meeting was attended by around 80 participants. FORWARD was presented by CRB.
- 29 NOV-1 DEC: NFA presented FORWARD to scholars and students at *SIECE conference*, which was organised by the Palacký University, Olomouc, Czech Republic.
- 10 FEB 2014: Workshop on Orphan Works, organised by the steering committee of the German Cinémathèques (Deutscher Kinematheksverband) in cooperation

with ACE and project partner DIF. Aim of the workshop was to inform beneficiaries about the key issues of the German Orphan Works Directive.

- 2 APRIL 2014: *9th Orphan Film Symposium*, hosted and co-organised by project partner EYE Film Institute Amsterdam. CRB, DFI and EYE presented FORWARD to archivists, curators, scholars, experts, librarians, and collectors. More than 120 people attended the presentation.
- 25 April 2014: *Kick-off meeting Think Tank "Cultural memory"*, organised by the German Digital Library. Legal experts, archivists and curators from leading memory institutions in Germany attended the meeting. WP leader ACE has been invited to present the EU Directive on Orphan Works and FORWARD.
- 7 May 2014: 70th FIAF Congress in Skopje (FYROM). The key facts of the Orphan Works Directive, its transposition into national legislation and how FORWARD will help to facilitate the search procedure has been presented to the international film archive community. The FORWARD fact sheet has been distributed to more than 150
- FIAF delegates. (Presented by WP leader ACE)
- 12 June 2014: DFI presented the Directive 2012/28/EU and the FORWARD project at the *EuropeanaPhotography meeting* in Copenhagen. Some of the questions discussed were: What are the limitations of the Directive? Which types of heritage will typically be relevant to investigate for orphan status? How can non-profit cultural institutions benefit and follow-up on the policy agenda that created the Directive? How can FORWARD help to facilitate the process?
- 10 March 2014: Meeting on possible strategies to implement tools for clearing film rights in Italy. The meeting involved representatives of Cineteca di Bologna and ANICA (Associazione Nazionale Industrie Cinematografiche Audiovisive e Multimediali), Rome.
- 22-25 July 2014: Humanities Research Center, Canberra: Why digitize? Conference in Canberra. Thomas C. Christensen (DFI) will talk about the added value of digitizing our moving image heritage and presented the project. Target group: Researchers and students + Film Heritage Network + GLAM

(For details and links to the presentations and/or conferences programmes please see Annex 1)

4. UPCOMING DISSEMINATION ACTIONS

During the second project year and once the system's workflow has been set up and agreed upon, the dissemination actions will be extended to other relevant stakeholders such as rights holders representatives, Collective Management Societies, projects and organisations dealing with digital heritage, IPR management and orphan works.

National Seminars

The organisation of national seminars is the most relevant instrument to inform stakeholders on local level: Each National Rights Clearing Center (= each Film Heritage Institution involved in the project) is responsible for the rights status assessment applicable in his country, and the seminars aim at creating consensus about that workflow.

The seminars will be properly announced and organised by ACE with the support of the FHI or the partner organisation located in the respective country. The role of the partner is to identify relevant stakeholders to be invited to the seminar. The outcomes will be documented and made available to the consortium.

We will start to organise seminars in those countries that have already transposed the Directive, which is Finland and Germany.

- *13 October 2014:* Meeting of the German cinematheques in Frankfurt. ACE will give an update on FORWARD, and DIF will hold a National Seminar on the promotion and consensus building on the system's workflow and the German decision tree.
- *December 2014:* Organised by the KAVI – National Audiovisual Institute (Finland) in cooperation with ACE (tbd).

Key events to promote FORWARD:

- 30 September 2014 : „*Auteursrecht goed geregeld*” - („Copyright well regulated“). The workshop is organised by SIMIN (The Netherland Museums Association) and the DEN foundation (Digital Heritage Netherland). Geraldine Vooren, legal expert at EYE, will speak about the Orphan Works Directive and FORWARD
<http://www.den.nl/bericht/4424>
- 22-25 October 2014: FIAT/IFTA World Conference 2014, Amsterdam. FORWARD will be presented in Panel 3 “The legal environment and its implication for archives” on 24 October. The International Federation of Television Archives is the global network of broadcasting archives.

- 30-31 October 2014,. Annual Meeting of the Europeana Network: ACE has submitted a paper for the “Ignite Talks” to give a short presentation on FORWARD.
- 24 November 2014: FORWARD workshop at the next Cinema Experts Group meeting. The CEG addresses stakeholders from the audiovisual sector, in particular FHI and broadcasting archives, rights holders’ representatives as well a representatives from the Commission.
- Amsterdam 11-15 April 2015: The topic of the 71th FIAF Congress Symposium, which will be held in Canberra” is “FAIRLY LEGAL: Intellectual property, content regulation and film archiving: where are we heading?”. ACE is coordinating with FIAF to organise a panel on topics such as Orphan Works legislation, copyright review, and EU funded projects on copyright such as FORWARD. The FIAF Congress is the main forum for the International Film Archive Community to exchange experiences, and thus a good opportunity to update the FIAF delegates about the progress of FORWARD.

Coordination with related initiatives and projects

ACE will ask the partners to identify 5-6 relevant organisations and projects, which will be contacted either by the partners or ACE. The idea is to inform about FORWARD and discuss the possibility of cross links. Project partner EYE has already identified four organisations to profile FORWARD:

- DEN – [Dutch Knowledge Center for Digital Heritage](#)
- IVIR - [Institute for Information Law, Amsterdam](#)
- Kennisland <http://www.kennisland.nl/en>
- VOI©E – [Author's Collecting Management Society](#)

Dissemination reporting 2

The next dissemination reporting is due end of October 2014. The results will feed into the Dissemination Actions Report YEAR 2.

ANNEX 1 Dissemination Actions YEAR 1²

1. FORWARD Dissemination via partner websites/blogs

Partner	Website link	Target audience	Size of Audience	Remarks
ACE	http://www.ace-film.eu	Film Heritage Network ; Stakeholders from the AV domain, General public		Logo
NFA	www.nfa.cz	General public		Logo + Link
FN	http://www.fn.org.pl/page/?str=53&id=1266	General public		Logo + Project description + Link
ACE	http://www.ace-film.eu/?p=3456	Film Heritage Network ; Stakeholders from the AV domain researcher and students	Ca. 150	Newsletter item
DIF	http://deutsches-filminstitut.de/projekte-festivals/forward/	General public		Logo + Project description + Link
CCB	http://www.cinetecadibologna.it/archivi/forward	General public		Logo + Project description + Link
DFI	http://www.dfi.dk/FaktaOmFilm/European-Film-Gateway/FORWARD.aspx	General public		Logo + Project description + Link
FE	http://www.mecd.gob.es/cultura-mecd/areas-cultura/cine/mc/fe/destacados/forward.html			Logo + Project description + Link

² The report covers dissemination activities carried between 1 July 2013 until 31 July 2014)

Partner	Website link	Target audience	Size of Audience	Remarks
FE	http://www.mecd.gob.es/cultura-mecd/dms/mecd/cultura-mecd/areas-cultura/cine/mc/fe/destacados/forward/Fact_sheet_SPANISH_LOGO.pdf			Fact sheet
CINECA	http://www.cineca.it/it/news/forward-la-gestione-dei-diritti-dautore-delle-opere-audiovisive	Researchers and students, other: consumer organisations, government bodies		Logo + Project description + Link
KAVI	https://kavi.fi/fi/ajankohtaista/uutiset/kavi-mukana-tekijanoikeutta-selvittavassa-eu-hankkeessa	General public		Logo + Project description + Link
EYE	http://intranet/vacature-project-forward	EYE members of staff and related networks	Ca. 300	Intranet news item 28/10/2013
EYE	http://intranet/vandaag-in-dienst-gekomen-eric-palmen	EYE members of staff and related networks	Ca. 300	Intranet news item 25/11/2013
EYE	http://intranet/onlangs-in-dienst-gekomen-g%C3%A9raldine-vooren	EYE members of staff and related networks	Ca. 300	Intranet news item 14/11/2013
EYE	http://intranet/onlangs-in-dienst-gekomen-aub%C3%A9ry-escande	EYE members of staff and related networks	Ca. 300	Intranet news item 13/01/2014

2. FORWARD Factsheet

ACE (English)

http://project-forward.eu/wp-content/uploads/2014/07/Fact_sheet_140712.pdf

EYE (Dutch)

http://project-forward.eu/wp-content/uploads/2014/09/Fact_sheet_140922_dutch.pdf

CNC (French)

http://project-forward.eu/wp-content/uploads/2014/09/Factsheet_fr.pdf

KAVI (Finnish)

http://project-forward.eu/wp-content/uploads/2014/09/Fact_sheet_140712_fi.pdf

DIF (German)

http://project-forward.eu/wp-content/uploads/2014/09/Fact_sheet_140712_de.pdf

FN (Polish)

http://project-forward.eu/wp-content/uploads/2014/09/Fact_sheet_Polish.pdf

FE (Spanish)

http://project-forward.eu/wp-content/uploads/2014/09/Fact_sheet_SPANISH_LOGO.pdf

NFA (Czech)

http://project-forward.eu/wp-content/uploads/2014/09/Fact_sheet_cz.pdf

3. FORWARD Presentations (Internal meetings)

Event title	Partner	Date	Location	Target audience	Attendees	Remarks
Internal meeting CRB, EYE & CINECA	CRB	05/12/2013	Cinémathèque Royale de Belgique, Brussels	WP leaders	5	WP3 (Task 3.1): Key- concepts of Audiovisual works and rights situation, Rights status decision tree, User Requirements
Evaluation of the activities of the Cineteca di Bologna in the year 2013	CCB	20/12/2013	Cineteca di Bologna, Bologna	Film Heritage Network	60	People working at CCB were informed about aims and progress of the FORWARD project
Internal meeting	CRB	21/02/2014	Cinémathèque Royale de	WP leaders	4	WP3 (Task 3.1): Review

CINECA & CRB			Belgique, Brussels			results of the AV questionnaire & understanding the sources of information of the FORWARD workflow
WP leader meeting	CRB	26/05/2014	CINECA, Bologna	WP leaders	15	WP3 (T3.1) & WP4 (T4.1 & T4.2) Technical issues building the FORWARD decision tree
Internal meeting – Assembly of Partners	CRB	04/07/2014	Sala Cervi, Cineteca di Bologna, Bologna	FORWARD Partners	30	
Workshop on the implementation of the Orphan Works Directive in Italy	CCB	01/07/2014	Fondazione Cineteca di Bologna, Bologna	Film Heritage Network	10	

4. FORWARD Presentations (External events)

Event title	Partner	Date	Location	Target audience	Attendees	Remarks
ACE General Assembly 2013	ACE /CRB	03/07/2013	Cineteca di Bologna, Bologna	Film Heritage Network	40	
Cinema Experts Group meeting – subgroup film heritage. 27-28/11/2014	CRB	27/11/2013	CINEMATEK, Brussels; http://ec.europa.eu/information_society/newsroom/caf/dae/document.cfm?doc_id=3822	Film Heritage Network, broadcasting archives, rights holders' representatives, and representatives from the EUCOM	90	

Event title	Partner	Date	Location	Target audience	Attendees	Remarks
Meeting of the Steering Committee of German Cinémathèques	DIF / ACE	10/02/2014	Deutsche Kinemathek, Berlin http://project-forward.eu/wp-content/uploads/2014/09/Vewaiste_Werke_FORW_ARD_141001.pdf	Film Heritage Network, Audiovisual Stakeholders	25	Meeting to update German cinémathèques on the implementation of the OW Directive and FORWARD project activities.
Meeting on possible strategies to implement tools for clearings film rights in Italy	CCB	10/03/2014	ANICA (Associazione Nazionale Industrie Cinematografiche Audiovisive e Multimediali), Rome	Media Professionals	10	
ACE Regional meeting at 70th FIAF Congress	ACE	07/05/2014	Kinoteka na Macedonia, Skopje	Film heritage Network, Researchers	150	Presentation to the international film archive community: Orphan Works Directive key facts, its transposition into national legislation and how FORWARD will help to facilitate the search procedure.
Conference: "Our images. Our future. Securing cinema's past and future in the digital era"	CRB	28/11/2013	CINEMATEK, Brussels http://www.ace-film.eu/?p=3335	Film Heritage Network, GLAM, other Audiovisual Stakeholders	60	

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Event title	Partner	Date	Location	Target audience	Attendees	Remarks
SIECE conference in Olomouc (Third Annual Screen Industries in East-Central Europe Conference: Industrial Authorship)	NFA	29 /11 – 01/12/2013	Palacký University, Olomouc, Czech Republic	Researchers and students	40	
Orphan Works Directive implementation in the NL	EYE	14/03/2014	Kenniscentrum Digital Erfgoed, Amsterdam http://www.den.nl/pagina/478/werkgroep-auteursrecht-en-cultureel-erfgoed/	FHI and National Copyright Working Group members	30	
9th Orphan Films Symposium, Amsterdam: “FORWARD: The EU Directive for a Registry of Audiovisual Orphan Works”	EYE, CRB, DFI	02/04/2014	EYE Film Institute Netherlands, Amsterdam http://www.eyefilm.nl/orphans-film-symposium-9	Film archivists, curators, scholars, technology experts, librarians, collectors, preservationists, and artists devoted to screening and discussing orphan films	200	Panellists: Nicola Mazzanti (CRB/ACE) Géraldine Vooren (EYE legal counsel) FORWARD), Thomas Christensen (ACE / DFI) Howard Besser (NYU). The session was moderated by Aubéry Escande (EYE, FORWARD) Programme: http://www.nyu.edu/orphanfilm/orphans9/9program.php

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Event title	Partner	Date	Location	Target audience	Attendees	Remarks
Kick-off meeting Think Tank "Cultural memory" (German Digital Library). Presentation of the EU Directive on Orphan Works and FORWARD	ACE	25/04/2014	Stiftung Preußischer Kulturbesitz, Berlin	Legal experts, archivists and curators from leading memory institutions in Germany	15	
Europeana Photography Meeting	DFI		Workers Museum, Copenhagen http://project-forward.eu/wp-content/uploads/2014/09/Europeana-Photography-140612.pdf	GLAM (professionals from libraries, archives and museums)	20	Programme: http://project-forward.eu/wp-content/uploads/2014/06/EuropeanaPhotography-meeting-in-Copenhagen-12th-June-2014-%E2%80%A6.pdf
Clustering, concertation meeting organized by the Commission	CRB	25/06/2014	European Commission, Brussels	Audiovisual Stakeholders, other: experts on content exploitation and content convergence	40	Clustering EU research projects of unit G1 Converging Media & Content (DG CNECT)
ACE General Assembly 2013	ACE /CRB	02/07/2014	Cineteca di Bologna, Bologna	Film Heritage Network	44	
Presentation at Film Summer School: "Passive Preservation & Active Access- Long term and short term obligations of a film archive."	DFI	30/06/2014	FIAF Film Restoration Summer School, Bologna http://www.immagineritrovata.it/summer-school/	Researchers and students, Film Heritage Network, GLAM	Ca. 50	

FORWARD

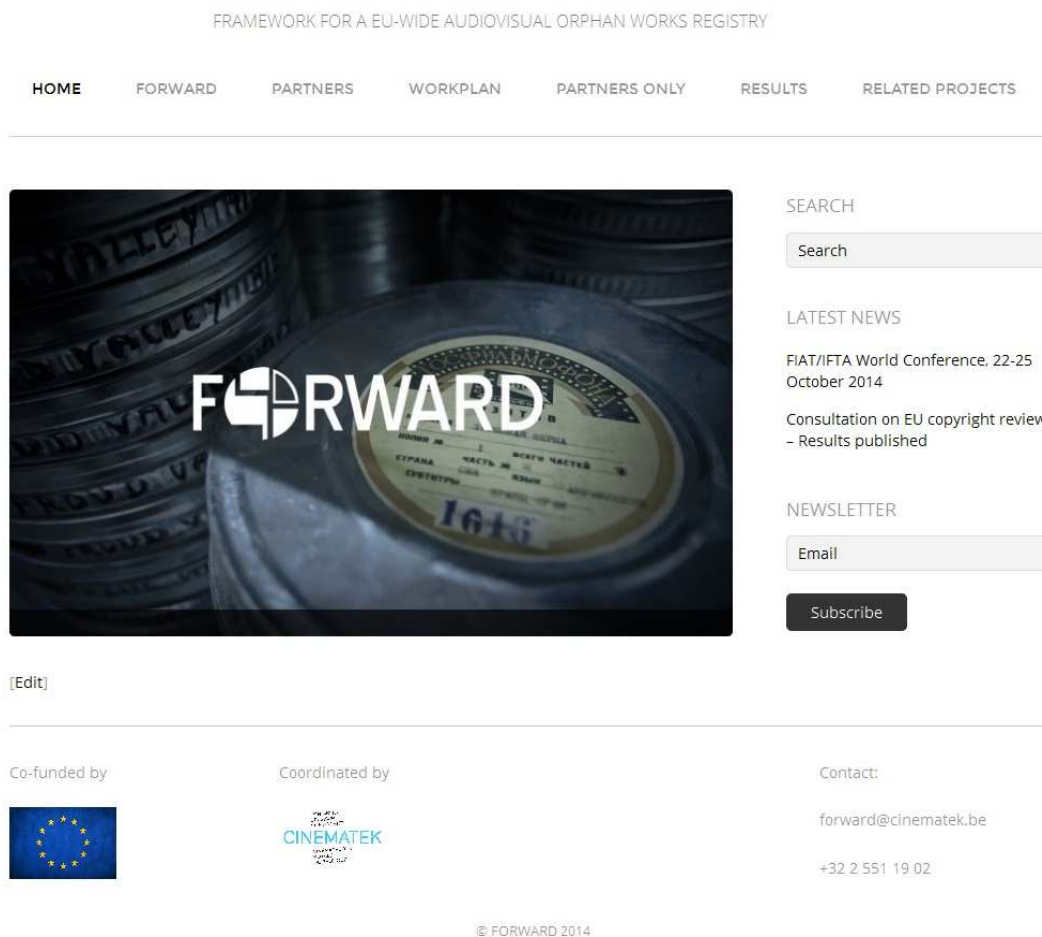
Event title	Partner	Date	Location	Target audience	Attendees	Remarks
Why digitize? History, Cinema, Digital Archives	DFI	23- 25/07/2014	Humanities Research Centre, Canberra, Australia	Researchers and students, Film Heritage Network, GLAM		Abstract: http://hrc.anu.edu.au/sites/hrc.anu.edu.au/files/docs/2013/Abstracts%20for%20website.pdf
25th FIAT/IFTA World Conference, 22-25/10/2014	EYE / ACE	13/07/2014	http://fiatifta.org/world-conference-2014-amsterdam/programme-world-conference-2014/	Broadcasting archivists and professionals in the sector worldwide	TBC	The paper was accepted and will be presented in Panel 3 “The legal environment and its implication for archives”

5. Publications

Title	Partner	Date	Journal	Target audience	Outreach	Remarks
Kerstin Herlt “Verwaiste Werke – Was bringt das neue Gesetz?”.	ACE	04/06/2014	Kinema Kommunal, 2/2014, p. 10-12	Media professionals, Film heritage network Germany	600	

ANNEX 2 WEBSITE

1. Home page



2. Results page

FRAMEWORK FOR A EU-WIDE AUDIOVISUAL ORPHAN WORKS REGISTRY

HOME FORWARD PARTNERS WORKPLAN PARTNERS ONLY **RESULTS** RELATED PROJECTS

Fact sheets

- English version
- Czech version
- French version
- German version
- Spanish version
- Dutch version
- Polish version
- Finnish version

Project Presentations

- Standard Project Presentation PPT
- Verwaiste Werke – Koordinierungsrat Kinematiksverbund, Berlin, 10 FEB 2014
- FORWARD: Legal Rescue of Orphan Works, 9th Orphan Film Symposium, Amsterdam, 2 APR 2014
- EU Orphan Works Legislation & FORWARD, 70th FIAF Congress, Skopje, 7 MAY 2014
- The EU Orphan Works Directive – and how it might help cultural heritage institutions unlock heritage and bring it online, EuropeanaPhotography meeting, Copenhagen, 12 JUN 2014

Visual ID

- project logo: web transparent black – web transparent white – print black
- project visual (background image)

Public Deliverables

- D2.1 Dissemination and Communication Plan
- D2.2 Website
- D3.1 Sector Analysis and User Requirements
- D4.1 Analysis of available resources in the AV sector

[Edit]

SEARCH

LATEST NEWS

FIAT/IFTA World Conference, 22-25 October 2014

Consultation on EU copyright review – Results published

NEWSLETTER

Co-funded by



Coordinated by



Contact:

forward@cinematek.be

+32 2 551 19 02

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ANNEX 3: DISSEMINATION REPORTING TEMPLATE

PARTNER: NN

REPORTING DATE: YYYY-MM-DD

TITLE	DETAILS
Date of dissemination	
Type of the dissemination action (1)	
Place of activity (or URL)	
Target audience(2)	
Size of audience (if appropriate)	
Relevance to tasks work in Forward (WPs or tasks according to DOW)	
Additional information / Comments	

- (1) Types of actions: presentation of the project and related topics (rights issues, orphan works directive, technical issues etc.) at conferences, workshops and meetings (also internal meetings), organisation of seminars and workshops, news, blogs, press releases, articles, abstracts, other (please specify).
- (2) Film Heritage Network, GLAM (professionals from libraries, archives and museums, other audiovisual stakeholders (Producers, Authors, Collective Management Organisations etc.), researchers and students, consumer organisations, government bodies, other (please specify)