Europeana – Core Service Platform

MILESTONE

MS16: Europeana DSI's Policy, Research and Knowledge management development plan

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REVISION HISTORY AND STATEMENT OF ORIGINALITY

Revision History

Revision No.	Date	Author	Organisation	Description
1	23 September 2015	Victor-Jan Vos	Europeana Foundation	Final version

Statement of originality:

This milestone contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.

Policy, Research and Knowledge management development plan

This work package is the glue for programmes and knowledge management in the Europeana ecosystem and is responsible for:
- Managing the Europeana Foundation programme of projects and subcontracts
- Developing new projects to fulfil innovation needs of the Europeana DSI, under funding streams other than CEF, with the aim of upgrading the quality of the Europeana DSI
- Coordinating Europeana DSI's knowledge management.
- Coordinating Europeana DSI's advocacy and policy development on IPR and open data.
- Coordinating the development of Europeana DSI's business models, strategy and Impact assessment
- Coordinating Europeana DSI Research & Development activities, including coordinating the EuropeanaTech community

1. Programme Management
This portion of the work package is meant to manage the programme of Europeana DSI and our projects as a whole. It delivers a strategic programme management, where we will make sure that all activities in all projects are delivered according to plan and in time and are aligned with our strategic plan. A part of this task is to deliver a business plan for 2016 and an update to our Impact Framework as a major segment of our strategy.

Implement strategic programme management
Next to Europeana DSI, we participate in the following European projects:
- Europeana Sounds
- Europeana Cloud
- Europeana Food and Drink
We will manage and coordinate resources for all projects and make sure they are aligned with our strategic goals (on-going activities, according to project plans). Finances and resources are managed in collaboration with the People and Business Support WP.

We will deliver a proposal for the continuation of the Europeana DSI (DSI-2) in January 2016.

All partners under Europeana DSI and the above projects will be invited to a projects group assembly that will be organised with the Europeana AGM

Develop new projects to fulfil the research and development needs of the Europeana DSI
We will participate in new projects that the allow us to fulfil our innovation needs. The calls under Horizon 2020 will be assessed according to our strategy. We do not intend to coordinate new projects, but we will join if the project ideas align with our strategy. The calls under H2020 for cultural innovation and Creative Europe are the most appropriate for our goals. This task will run throughout the project and project ideas and proposals will be assessed as they arrive.

Europeana Pro will be used as the main knowledge exchange platform for internal and external projects.

Coordinate the development of Europeana DSI's business plans, strategies and impact framework
We will develop a business plan for Europeana for 2016. This will be in line with the proposal for DSI-2 and the other project commitments. The Business Plan 2016 will be ready in January 2016 and the DSI shortly thereafter.

We will update the Impact Framework as an addendum to the Europeana 2016 Business Plan, and we will update the KPIs in the business plan accordingly.

Deliverables and milestones under this section:

D4.1 Europeana 2016 Business Plan (January 2016)

MS16 Europeana DSI's Policy, Research and Knowledge management development plan (September 2015)
MS17 Projects Group Assembly (November 2015)
MS26 Recommendation report on Business Model, Impact and performance indicators 2016 (January 2016)

2. Research & Development
This task will coordinate research and development activities and R&D projects that make Europe's cultural heritage accessible. This task takes research and looks to its implementation in the Europeana Platform, providing it can work in the production environments. It provides for the constant improvement of the quality of Europeana's data, portal and platform: as well as search and multilingual access.

Coordinate Europeana DSI research and development (R&D)
Research and Development's activities are specified in the Research and Development plan, that acts as a strategy and an agenda for our activities on R&D here. We refer to that document for our planning on R&D (MS27).

The management of the EuropeanaTech community and their research and development activities is done as part of our coordination activities for the Europeana Network and other institutions and organisations within and outside Europe. The coordination of Europeana Tech is done by NISV. A plan for coordination and dissemination is created by NISV and Europeana Foundation. For the planning of the Europeana Tech community's activities, we refer to that plan (MS 28)

Develop EDM
We will position the Europeana Data Model (EDM) as the de facto standard/best practice for the (digital) cultural sector. This will create Europeana as both an interoperability resource and an expertise platform for the cultural sector. A plan will be written to describe planned activities and improvements for EDM (MS29).

Improvement on search
We will coordinate and make recommendations on how the current search facilities can be improved within the Europeana to facilitate the needs of end-users, re-use and data providers. We will collaborate with the Product Development WP and our search engineer to improve the search capabilities. A plan for these activities will be made and reporting will be done according to the plan (MS30 and MS31).
Multilingual best practices, data enrichment and linking
We will continue to work towards the delivery of stronger multilingualism, data enrichment and linking in the portal and channels by coordinate research and development work in other projects and incorporating outcomes in our products if appropriate. We will write a plan to allow for this work (MS32).

Milestones under this section:

MS27 Research and development plan (September 2015)
MS28 Overall plan to coordinate, innovate and disseminate Europeana coordinated R&D (October 2015)
MS29 EDM development plan (October 2015)
MS30 Search improvement plan (in relation to T4.5.1., as well as the WP 6 (Product Development) (November 2015)

MS31 Report on the improvement of search (May 2016)
MS32 Multilingual research and development plan (May 2016)

3. Knowledge Management

Knowledge management is an important subject that we will take up, together with the Network & Sustainability work package. This work package is responsible for the management and development of Europeana Pro, which is the main tool for our knowledge management. We will write a plan for the coordination of knowledge management (MS18)

Manage the ENUMERATE Observatory
We will care for the statistical data and documentation collected and edited in ENUMERATE, as a primary source of intelligence about the status of digital heritage across Europe. Supported by partners CT and DEN, Europeana Pro will become the host of their ENUMERATE Observatory, where statistics and other analytical data about (the status of) European digital heritage live. DEN and CT will develop a plan to ingest new data and update existing data into the ENUMERATE Observatory. This will launch under Europeana Pro in April 2016.

Deliverables and milestones under this section:

D4.2 Assessment report on needs for intelligence on digital heritage collections and services (September 2015)
D4.3 Analysis report of new statistical content (May 2015)

MS18 Europeana DSI Knowledge Management plan (October 2015)
MS19 Launch of the ENUMERATE Observatory (April 2016)
MS20 Ingest plan for adding new content to the ENUMERATE Observatory (September 2015)

4. Policy and Advocacy

This section of the work package addresses our policy work, mainly on IPR and open data. It consists of both advocacy work on copyright reform, making sure that digital cultural heritage is available as open as possible, and development of new policies (or update of) to make sure that our policies reflect the needs of the Europeana Network.

For our advocacy work, we have set-up an advocacy plan (not a public document under the Europeana DSI) that plans our activities in this area.

To address the need of the Network, we will develop a training programme for aggregators, that allows them to develop training for data providers (MS22). Updated information on IPR will be found on Europeana Pro (MS23)

To align with international development of IPR, we have developed new rights statements with the DPLA. These will be implemented in 2016; the migration plan will be developed in collaboration with Data Partner Services (MS25). As part of ongoing work, we will review the current rights statements and we will update accordingly.

Milestones in this section:

MS21 review of rights statements under the Europeana Licensing Framework
MS22 IPR training plan for aggregators
MS23 Updated IPR documentation on Europeana Pro
MS24 Europeana DSI's copyright policy statement of principles
MS25 Migration plan to internationally standardized rights statements