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D3.3 Evaluation report

Evaluation report on integration of tools with Europeana

Executive summary

This deliverable reports on the evaluation of the tools developed and interlinked in WP3. Two sets of prototype demonstrator tools have been created, integrated and evaluated. In this document, we present an evaluation of these tools.

This document is a companion document to D3.2, the actual set of tools itself, with an accompanying document that briefly describes the tools and refers to where the software can be accessed on the Web.

The final version of this deliverable is due in M30. The current version is the M24 intermediate version.

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Introduction

Work Package 3 aims to develop services and tools that leverage Europeana content in the Europeana Cloud for researchers. During the first months of the first year, the work of WP3 focused on the development of personas, scenarios and use cases, in order to understand and analyse the user needs. This initial work on personas, scenarios and use cases was reported in D3.1.

In the first year of development, our target community of humanities researchers who work with Europeana content has been the Axiom Group of Philosophy. For this community, three core problems were identified through the personas and scenarios:

- problems with navigating and identifying relevant (digital) content and problems with building corpora;
- a lack of user-friendly tools for conducting fine-grained textual research;
- a lack of appropriate tools and infrastructure that allow members of research groups to work collaboratively.

Having the scenarios and personas at hand, we evaluated tools to support the workflow of our specific target audience. Thus, we were able to compile a catalogue of tools that should be adjusted to and integrated in the Europeana Research Platform.

Based on this work, we created, integrated and evaluated a first set of prototype demonstrator tools:

- an ARIADNE finder personalized for the Axiom philosophy group to help researchers search and find content coming from Europeana and other sources;
- the TimeMapper, an integrated visualization tool to visualize the search results on a timeline and an interactive map to further filter the content and get a better overview of the different resources found on Europeana;
- an Activity Stream, integrated in the above tools to capture and present the different actions carried out in this process (search, visualize, explore, annotate, download).

In the second year of work, our target community of humanities researchers who work with Europeana content was a community of (digital) musicologists that focus on Early Music. For this community, four core problems have been identified through discussions where we used the Year 1 toolset to trigger feedback and comments:

- (i) difficulty of (meta-)data creation,
- (ii) lack of digital corpora with music scores,
- (iii) information exchange and linking of data when working with different tools,
- (iv) retrieval and analysis of contextual information about the music scores.

In order to help the musicologists with tackling these problems, and building on the work done in the first year, we created, integrated and evaluated a second set of prototype demonstrator tools that extends the Year 1 toolset:

- an Ariadne finder personalized for musicologists;
- TimeMapper;
- the Activity Stream;

- Aruspix, an optimal music recognition (OMR) tool which transforms prints of early music scores into XML encoded music scores¹;
- Music 21, a python based set of tools for analysing music, developed at MIT (<http://web.mit.edu/music21/>).

In this document, we present an evaluation of the tools. This document is a companion document to D3.2, the actual set of tools itself, with an accompanying document that briefly describes the tools and refers to where the software can be accessed on the Web.

Both D3.2 and D3.3 relate to Task 3.2. From the description of work:

Task 3.2 Iterative design, development and evaluation of tools [M1-36]

Four of the WP partners will build upon 3.1 in order to adapt existing or develop new service/tool demonstrators that can illustrate how Europeana content will be put in use. It will assist WP1, offering the necessary materials, guidelines and facilitation support in order to help them organize iterative design workshops/sessions on envisaged services and tools. It will also feed into WP4 giving, guidance on the related metadata requirements.

3.2.1 Initial brainstorming and scenario building [M1-3, M12-15, M24-27]

3.2.2 Paper prototypes to gather initial feedback on early ideas [M3-6, M15-18, M27-30]

3.2.3 Gradual development of more functional digital prototypes in rapid iteration cycles [M6-9, M18-M21, M30-M33]

3.2.4 Deployment of final implementations in realistic testbeds [M9-12, M21-24, M33-36]. Deliverable 3.2 available at M12, 24 and 36

3.2.5 Evaluation of technical integration of tools with Europeana Content [M9-12, M21-24, M33-36] Deliverable 3.3 available at M12, 24 and 36

¹ <http://www.aruspix.net/>

Methodology

The basic methodology is that of User Centered Design [Abrams, Maloney-Krichmar & Preece, 2004]. As mentioned on the Wikipedia article about User Centered Design:

The chief difference from other product design philosophies is that user-centered design tries to optimize the product around how users can, want, or need to use the product, rather than forcing the users to change their behavior to accommodate the product.

In this context, we have had regular formative evaluation sessions over Skype or Google Hangout sessions throughout 2013 and 2014. We also had face-to-face meetings toward the end of the Year 1 and Year 2 cycle to evaluate more in-depth the resulting toolsets.

It is important to note that the evaluation sessions focused on usefulness and usability-in-the-large, i.e. on whether or not the WP3 toolset would actually be of any substantial added value to the researchers involved. We wanted, more specifically, to find out whether our approach could help them to actually *change* the way they work, whether such an approach would address problems that they may or may not be aware of in their current way of working, etc. We were *not* interested in whether the users can carry out their current way of working in a more efficient way.

Evaluation with WP1

Note This section reports on joint work with WP1. Some of this section may also become part of deliverable 1.7 (Research Community Evaluation Report), which reports on that work from the WP1 perspective, due in Month 36.

This section reports on an evaluation workshop, via Skype on November 26th, 2013. The workshop focused on the usefulness of the tools listed in D3.1, which were considered for inclusion in the mash-up then under development in WP3. (See D3.1 for more details on the tools.)

Participants in the workshop were: Lorna M. Hughes (NLW), Erik Duval (KU LEUVEN/WP3 Leader), Vicky Garnett (TCD), Owain Roberts (NLW), Stefan Ekman (SND), Thomas Baldwin (CERL), Eliza Papaki (ATHENA R.C.), Björn Sjögren (SND), Pavel Kats (EF), Gonzalo Parra (KU LEUVEN), Hein van den Berg (Vrije Universiteit Amsterdam), Dimitris Gavrilis (ATHENA R.C.), Andreas Drakos (ARIADNE Foundation), Alastair Dunning (EF/Project Co-Ordinator), Agiatis Benardou (ATHENA R.C./WP1 Leader)

The discussion considered the different tools listed in turn:

- **ARIADNE finder:** Unlike for instance Google, the ARIADNE finder restricts searches to specific collections relevant to the community of researchers involved. One specific example was discussed during the workshop: a search for the philosopher and mathematician Bolzano within the collections aggregated by Europeana. The participants agreed that this tool serves a major stage in the research cycle ‘search and discovery’. They suggested that it would be useful if the ARIADNE finder included thematic descriptions of content and metadata held both within Europeana and elsewhere, regardless of the possibility to access the material itself. It was further suggested to have a demo of not just text, but also of other types of Europeana content, such as image, audiovisual and 3D. The ability to preview audiovisual and 3D records would further nicely complement the view possibility offered by the ARIADNE Finder. Finally, when searching with the ARIADNE finder, it would be useful for a user to have the possibility to search by chronological area as well, and for the results to be sorted by specific thematic tags.

- **Visualisation tools:**
 - **TimeMapper:** There was basic agreement that this kind of tool would be of particular use to historians, art historians, and archaeologists. The main concern was whether this approach would scale up to larger collections.
 - **RelFinder:** The main concern related to this tool is that it draws the data from dbpedia, rather than from Europeana. Moreover, RelFinder does not necessarily guide the user to relevant content, as it is focused more on the relations between the terms considered.
 - **Muse:** There was quite a bit of discussion around whether this visualization tool would be interesting for researchers in Humanities and Social Sciences. In any case, this tool requires a multitouch table for interaction and is thus currently less relevant for experimentation in eCloud.
 - **MappingPhilosophy/GlamMap:** Again, discussion focused on whether this approach would transfer beyond the original scope of supporting philosophers.

- **Awareness tools:**
 - **TiNYARM:** There was consensus that this tool represents a good first step toward the promotion of collaboration and awareness, which could, at a later stage, be extended to material other than reading documents and publications. Similar to reading trends promoted and encouraged through TiNYARM, creating trends inside Europeana based on the most popular content reached or retrieved would be useful to the communities of both the Humanities and the Social Sciences.
 - **More!:** As this tool focuses more on real-time collaboration and awareness in a co-located setting, the link with Europeana content and the eCloud project is less clear.

- **Annotation tools:**
 - **AnnotateIt, Textus, Pundit, OpenAnnotation, DocumentCloud, Researchr:** There was agreement that annotation is a key activity in Humanities and Social Sciences and that tools of this nature would be most relevant. However, specific tools often have usability issues for Humanities and Social Sciences researchers. Moreover, they do not transfer well to non-textual material.

Evaluation with Axiom Group

After the first round of development (which included regular formative evaluation sessions, following the User-Centered Design approach), new members of the Axiom philosophy group (who did not participate in the formative evaluation studies) were asked to participate in an online session to discuss, evaluate and provide their feedback for the above tools. The meeting took place on the 31st of January 2014 and below, we present the gathered feedback.

General discussion

ARIADNE Finder

The members of the Axiom philosophy group had the chance to look and reflect on the Ariadne Finder. The general idea behind the Finder seems very attractive to them. They also believe that the Finder will help them in their work. The problem they face when searching for (new) resources is that they often end up browsing a lot of unrelated results or have to use numerous different sites in order to be able to search different collections. As a result, they often face a duplication of search results. Having a personalized tool such as the ARIADNE Finder, embedded in their site to search different collections from one point of entrance, would provide them with the ability to reduce the time spent on searching and browsing. They also find it useful to have a uniform way of viewing the metadata of the results, regardless of the initial provider, and value having the metadata in a cleaned format.

The users provided feedback on a number of things that could be adjusted in the Finder to better cover their needs. The need to filter search results per year is very important for them, as well as a facet to filter results based on the author of the resource. These needs are related to the way that philosophers search for resources. They usually start from the work of an initial researcher (philosopher, mathematician, etc.) and then move to work or (secondary) sources related to this person. For this reason, they also asked if a way of prioritizing results could be implemented. As was discussed during the meeting, a facet for authors could provide a suitable way to prioritize results, but other ways to cover this need can also be explored.

Another comment received from the group is related to the type of resources they usually work with. As philosophers, they usually work with books, as opposed to images or audiovisual material, and would like to access books more easily. Hence, they asked whether the respective facet could be pre-enabled when making a search.

Regarding the content itself, the philosophers noted that they would like to be able to search more collections and more providers, such as Google Scholar. They remarked that sometimes searches yielded a limited number of results. As was explained during the meeting, these limited results are due to the limited queries the ARIADNE Finder has used to harvest results from different providers. In the future, members of the Axiom Group will provide new queries to harvest and populate the repository.

Finally, they liked linking the ARAIDNE Finder to Wikipedia for immediate access to a philosopher's biography and asked for a small graphical change to get more search results per page.

TimeMapper

The philosophers took TimeMapper to be a valuable addition to their current set of tools. They study large collections of textual resources published in different historical periods, such as books on logic published from the 17th to the 20th century. They also study multiple editions of books, published at different times, in different languages, and in different places.

Identifying relevant content and learning about the existence of different types and editions of books is time-consuming and requires a high level of expertise. The TimeMapper provides the philosophers with a quick overview of which textual resources were published when and where, and thus allows them to quickly order and interpret these resources. The TimeMapper was taken to:

- (i) support the identification of (novel) relevant content;
- (ii) provide quick and easy access to important metadata (e.g., holding of a work, description of content);
- (iii) possibly assist historical research by allowing the philosophers to identify and compare works published in the same period.

It was also noted that the tool could significantly benefit students in philosophy, who often have little to no knowledge of different (historical) textual resources.

The philosophers identified a number of features that would help to better cover their needs. They suggested a change of layout of the map, as they were uncertain whether visualizations of large amounts of data would be easily interpretable. They further would like to have immediate access to the ARIADNE Finder when working with TimeMapper, and would like to be able to select and visualize what they take to be important metadata (e.g., only metadata of books of one specific author). The latter might be achieved by linking the TimeMapper to faceted search results provided by the Finder. Finally, the philosophers want to compare timelines of works published by two or more authors over relatively long periods of time.

Activity Stream

After discussing the other tools, the Activity Stream functionality was demonstrated to the Axiom Group. Whereas search or visualization tools may be considered familiar to the members of the group, an awareness tool is a new and possibly interesting addition to their current toolset. In its current state, the Activity Stream captures and presents traces of searches conducted with the ARIADNE Finder and of visualized searches using the TimeMapper. The discussion and feedback therefore mainly concerned these activities. Based on the feedback received, the relevant features of this tool are taken to be:

- (i) enhancing group awareness,
- (ii) supporting direct collaboration among colleagues, and
- (iii) supporting individual research.

Group Awareness: Members of the group remarked that the Activity Stream allows one to obtain an overview of each other's work. They thought this was useful, although they did note that having such an overview might be more relevant to the leader of the group than for junior researchers. Currently, the stream shows different daily activities of the researchers. It shows topics and the time taken to explore different ideas. The philosophers remarked that this overview provides information that might be worth to explore further or to discuss in the group. It was also remarked that the tool might help students to find unknown resources and to gain relevant contextual information regarding a topic.

Collaboration: The Axiom philosophers thought it was interesting to observe what other colleagues were searching and what results they obtained. Furthermore, they liked the possibility of

building on research done by their colleagues, and to use search results that they did not think of themselves or that would have taken quite some time to compile.

Individual research: Regarding their individual work, the researchers saw the Activity Stream as an opportunity to save searches or visualizations without the need to always actively conduct these activities themselves.

In general, the philosophers liked the fact that the Activity Stream is presented in a separate screen. This ensures that the use of other tools (such as the Ariadne Finder) does not become more complex. They also look forward to connect other tools to the Activity Stream, so that multiple different kinds of information can be presented in the stream. Other functionalities they would like to see are:

- Ability to prioritize (or rank) and save successful search sessions. This will allow them to immediately continue their work at a later stage, without losing time by repeating previous actions.
- Possibility to search for activities based on a date.
- It would be interesting to include more information with the activities, such as the size of the result set or the different information sources used.

Other comments

They would like to see a way to save a search result, bookmark, send through an email (Annotation for search results)

Participants in this session

- Axiom Philosophers
 - Pauline van Wierst
 - Jeroen Smid
 - Dirk Gerrits
 - Hein van den Berg (also member of WP3)
- eCloud WP3 staff
 - Erik Duval
 - Gonzalo Para
 - Andreas Drakos
 - Anja Jentsch

Evaluation with Musicologists

As mentioned in previous sections, the mash-up of tools and services (Finder, TimeMapper and Activity Stream) developed for the community of philosophers from the Axiom Group was adapted and deployed to provide resources to musicologists working on early music. Besides these existing tools, two new tools (Aruspix and Music21) were added to the workflow, in order to support specific musicology research tasks: optical music recognition and the analysis of features of music scores.

In initial meetings, members of the research community of musicologists discussed with us the workflow, computational tools, and content.

Towards the end of Year 2, we organised more summative evaluations, some face-to-face and some virtual. They all took place between the 16th and 26th of January 2015. Below we present the feedback obtained.

General discussion

To start the discussion, the complete workflow of tools was presented to the musicologists. Afterwards, questions were asked regarding the usefulness of the current tool setup. In general, the participants agreed that the way in which the tools support the research process is helpful. The connection of existing tools (optical music recognition and processing of encoded scores) and automating the process of data sharing between these tools is of great value for them, as it saves them time with their research tasks, when compared with using the tools individually. Actually, some of the musicologists had not been able to manually feed the output of one tool as input to the next tool in the workflow.

While the participants find the overall workflow useful, they were also interested in details about specific parts of it. Some of them suggested that, in some cases, just one or two tools are more relevant for their research (e.g. converting a score into a computer readable format or importing their own encoded scores to process with Music21). This is mainly related to their technical background and research goals. Some of the participants are computational musicologists that use tools like Music21, while others are more traditional musicologists that work with the original prints.

The participants agree with the added value of the loosely integrated workflow while doing research on a single item (score), but also observed that the workflow could be automated for use at a larger scale (e.g. a large dataset of scores of an specific period or region). This process and the results could be of great value in order to answer research questions about a complete collection or in order to generate new questions for such a collection.

ARIADNE Finder, TimeMapper and Activity Stream

After the musicologists discussed the overall workflow and setup of tools, they were prompted to assess the tools on an individual level.

From the set of tools adapted from last year, the TimeMapper was considered the most interesting and relevant for their research. In its current form, the tool provides a visualization of scores based on location and year of print. The participants suggested extending the functionality of the tool, for example with the use of more information than just the data of publication of the prints (e.g. include the information gathered in the Music21 tools, like parallel fifths, valid melodies, or other species counterpoints of a score or measure) or the possibility to compare different timelines from different search terms. This feedback basically affirms the relevance and usefulness of information visualisation techniques in general for their research work.

The Finder was mostly seen as a tool that provides existing functionality, similar to what other search engines provide, though the musicologists acknowledged the value of having facets to filter the result set. They suggested to personalize facets to terms that are closer to musicologist research practice, for example, to use ‘printed books’, ‘manuscripts’, ‘single pieces’ instead of ‘image’ or ‘text’ classification.

The musicologists were more critical about the usefulness of the Activity Stream (AS) in their research activities. They were not sure that the current actions are relevant for them or even which alternative kinds of activities might be useful to be displayed in the tool. They mostly perceived the AS as an interesting communication device or as a source of high-level information, comparable to a Social Network. The participants suggested functionality to enhance the perceived usefulness of the stream, such as a search for specific activities, the possibility to aggregate activities in order to obtain statistics from them, and the possibility to store results for later use.

Participants also suggested other interesting ways to connect the tools, instead of only having a linear approach, as we do now. For example, they mentioned that it would be interesting to be able to take the output of Music21 (e.g. parallel fifths of a score) and map the results, based on their location, with the TimeMapper. This can provide an overview of specific scores characteristics and relate them to a particular location.

Aruspix and Music21

While the Aruspix version included for Europeana Cloud does not have a visual frontend for the users, the musicologists acknowledge its importance in the workflow. As mentioned, optical music recognition (OMR) is a crucial step for them, in order to decide which research direction to take, such as bibliographic or music intervals research. Regarding the current output of this tool, the musicologists would appreciate to see the encoding result and the percentage of errors after the OMR process. While in other sciences, researchers are used to work with and accept a certain percentage of errors; these may not be well accepted in the musicology domain. Nevertheless, they appreciate what is happening behind the scenes and how good the obtained encoding is, and believe that the results could build trust from the user to the system. Moreover, information about errors can be used as a feedback mechanism for Aruspix (as simple as possible but at the same time complete enough to get the desired information).

The Music21 web interface was one of the most interesting tools for the musicologists. Besides the textual rendition of the analytical results, the participants would also like access to plots or statistics (e.g. note distribution), as these could be more helpful in order to identify characteristics of a score. Currently, the Music21 interface only supports a specific set of generic calculations and processes. The participants would like to have the freedom to build their own queries, via text or through a graphical user interface.

Other comments

During the session, the participants provided suggestions about the tools and the workflow, but also about the work done more in general by WP3. For example, some users suggested being able to push the generated encoded scores by Aruspix (MEI or MusicXML) back into the Europeana repository. This would allow sharing the results with peers. In fact, this kind of functionality is a candidate for consideration in Year 3 of the eCloud project. Also, while it was not the direct scope of our work, the participants suggested enhancing the usability of the tools and providing a nicer user interface.

Finally, the participants suggested additional tools or functionality to be considered. These are:

- Possibility to run batch processes to get a broader overview of music characteristics of a set of scores.
- Provide playback mechanisms in Music21 (or Aruspix) to be able to validate and confirm the automatic encoding.
- Possibility to annotate directly into the digital version of a score.
- Possibility to create their own visualizations based on the data obtained from different tools, especially from the Music21 output.
- Inclusion of additional musicology resources, for example from <http://www.diamm.ac.uk/>.

Participants in this session

- Musicologists
 - Frans Wiering (Utrecht University)
 - Reinier de Valk (City University London)
 - Eliane Fankhauser (Utrecht University)
 - Laurent Pugin (RISM)
 - Peter van Kranenburg (Meertens Institute - KNAW)
- eCloud staff
 - Gonzalo Parra
 - Marnix van Berchum (KNAW-DANS / Utrecht University)

Conclusion

The work of WP3 is structured around yearly cycles. In the first year, we focused on collaboration with the Axiom group of philosophers and, to a much lesser extent, the DM2E project. In the second year, we worked with a group of musicologists who focus on early music.

D3.1 reported on the development of personas, scenarios and use cases in Year 1. D3.2 is basically the software that resulted from our development and integration work. D3.3 summarizes the evaluations that took place throughout the project and in specific evaluation sessions.

Basically, the user-centered development process seems to work as intended: the end result is positively evaluated by the intended users. An important issue for the next cycle is to connect the front-end tools for researchers with the back-end infrastructure of Europeana Cloud, so that we can work with more comprehensive content collections.

We are now at the start of the third cycle of WP3. We are currently considering potential communities to work with in this third cycle.

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